

REMARKS

Claims 3-6, 8-11, 14-17, 19-22, 26-29, 31-34, 37-40 and 42-45 where indicated allowable if they were independent form. Accordingly Claim 1 has been amended to include the subject matter of allowed Claim 3. Accordingly it is believed that Claim 1 and dependent Claims 4-6 are allowable. The newly drafted Claim 51 represents the indicated allowed subject matter of Claim 8. Claim 51 and the dependent Claims 52-54 are believed allowable. Independent Claim 55 represents the allowed subject matter of dependent Claim 14. Accordingly dependent Claims 56-58 are believed allowable. Independent Claim 59 represents the allowed subject matter of Claim 19, and accordingly the dependent Claims 60-62 are believed allowable. Independent Claim 63 represents the allowed subject matter of Claim 26 and accordingly dependent Claims 64-66 are believed allowable. Independent Claim 67 represents the allowed subject matter of Claim 31 and accordingly dependent Claims 68-70 are allowable. Independent Claim 71 represents the allowed subject matter of Claim 37 and accordingly dependent Claims 72-74 are allowable. Independent Claim 75 represents the allowed subject matter of Claim 42 and dependent Claims 76-78 are allowable.

Claims 47 and 49 are rejected as being obvious over a combination of the *Eda et al.*, U.S. Patent No. 5,760,820, the *Inoue et al.* U.S. Patent No. 4,015,074 and Applicant's statement of background information.

Specifically, *Eda et al.* was cited to disclose a receiver with a discriminator for reading priority information in a CATV system and processing a display for a receiving apparatus when receiving an emergency message.

Eda et al. sought to provide compressed digital video signals that were not necessary to be expanded/decoded on the transmitter side by adding N-level priority information with a

receiver having stored information for comparing the level of the priority information to determine if the emergency message should be displayed.

The *Inoue et al.* U.S. Patent 4,015,074 was cited to teach a system for transmitting automatically alarm information in a CATV system. Referring to Figures 1a and 1b, television signals are provided to a mixer 16. An image signal generator 11 provides alarm signals.

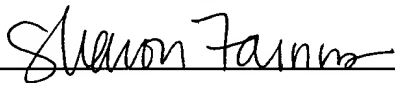
However, there is no teaching of content production tag information to enable an extraction of content at the authoring apparatus (transmission apparatus side) nor a transfer to the transmission apparatus in advance, and finally, no teaching of transmission to the receiving apparatus upon input of a transmit the event message by an inputted operator instruction from a graphical user interface by a producer who can define manual event messages.

Inoue et al. is basically silent on the production and editing of content since it assumes it is sent automatically or manually via a mixer 15 to the mixer 16. See column 2, lines 38-40. *Inoue et al.* is more concerned with the operation of a custodian control unit 14 and the manner in which it operates as shown in Figures 2 and 3.

Claim 47 and 49 define steps not found in the cited references, and are accordingly believed allowable.

If the Examiner believes that a telephone interview will help further the prosecution of this case, he is respectfully requested to contact the undersigned attorney at the listed telephone number.

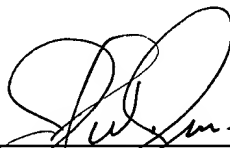
I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on June 7, 2005.

By: Sharon Farnus

Signature

Dated: June 7, 2005

Very truly yours,

SNELL & WILMER L.L.P.



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